

CITY OF MIAMI BEACH
Office of the City Manager
Letter to Commission No. 039-2004



To: Mayor David Dermer and
Members of the City Commission

Date: February 9, 2004

From: Jorge M. Gonzalez
City Manager

A handwritten signature in dark ink, appearing to read "Jorge", written over the printed name and title.

Subject: COMMISSION RETREAT

I have had the opportunity to informally discuss with several of you the opportunity to conduct a retreat with the Mayor and members of the City Commission in early 2004. Bob Parcher has confirmed March 23rd & 24th as dates for the retreat.

Typically, retreats with a Mayor, City Commission and a City Manager focus on the establishment of a specific vision for the City Commission, priorities that the City Commission would like the Administration to pursue, how the leadership role of the City Commission can be further developed and strengthened, and how the relationship with the Manager and the Administration can be further developed and improved. Other subjects are certainly available to discuss and might be very appropriate for us to pursue particularly in the first of what hopefully will become an Annual Retreat with the Mayor and member of the City Commission.

Retreats of this nature typically use a neutral facilitator that assists in leading discussions and keeping all of the participants appropriately focused on the topics at hand. Selection of the appropriate facilitator is an important task and ideally should be a joint venture between the Mayor, Commissioners and the City Manager so that a compatible personality with appropriate skills can be selected to assist.

I have identified a facilitator who may be helpful for the Commission Retreat. He is a local individual named Rick Jensen and I have attached a copy of his biography for your review and consideration. We have contacted him to assist with the Annual Administration Retreat that will be conducted this spring. Mr. Jensen's skills and abilities have been determined to be appropriate to the task of conducting the Administration Retreat. For consistency between the Administration and the Mayor and City Commission Retreats, it would be helpful, though not required, to use the same facilitator. While members of the Administration have had a chance to meet Mr. Jensen and develop a comfort level, it would be helpful if one or more Commissioners would avail themselves of the opportunity to meet Mr. Jensen to assure that he is an appropriate fit for the Retreat with the Mayor and City Commissioners. My office will coordinate opportunities to either have a phone conversation or a personal meeting with Mr. Jensen as the Mayor and City Commissioners interest and schedules will permit.

If Mr. Jensen is an acceptable facilitator, we can also enlist his assistance to help us develop an agenda for the meeting.

If you have any questions, please do not hesitate to contact me.

Attachment

Rick Jensen, Ph.D.

Rick Jensen, Ph.D., founder of the Performance Enhancement Center, is a nationally recognized sport psychologist and performance consultant. Dr. Jensen is known for his teachings on the *Essentials of Champions* – the proven training and performance strategies mastered by the world's best athletes, coaches, and public and private sector professionals.

Dr. Jensen works extensively with top performers in the world of sports and business. His clients include more than 50 touring pros on the PGA, LPGA, and Senior PGA Tours, including leading money winners and Hall of Fame recipients. His clients' combined tour victories total 195, earning them more than \$64 million dollars. Thirteen of his clients have won at least one major championship and have combined to win a total of 31 majors. In the tennis circuit, his clients include Wimbledon and U.S. Open champions. Dr. Jensen is the exclusive sport psychologist for ESPN Golf. He is also a performance consultant to the PGA of America, the LPGA, the Canadian PGA, Golf Magazine, the Women's Tennis Association, and the Florida Panthers. He has been featured on ABC, ESPN, CNN, the Golf Channel's *Golf Academy Live*, and is also a contributing writer for GOLF Magazine and *The Majors of Golf Magazine*.

In the world of business, Dr. Jensen consults with organizations such as NIKE Corporation, US Bancorp, AIG, Merrill Lynch, UBS, Prudential Securities, American Express, ADP, Ford Motor Company, Sprint, and Toshiba.

In the public sector, Dr. Jensen has worked with the City of Coral Springs, Florida over the past ten years. His work with Coral Springs has included helping the City develop a strategic plan and working with their City Commission and Administration on establishing goals that align with their strategic priorities. These strategic planning efforts have helped the City of Coral Springs win the Florida Governor's Sterling Award in 1997 and 2003, the only organization in Florida, public or private, to receive this prestigious award twice.

Dr. Jensen is an adjunct professor at the University of Florida where he received his Doctorate in Psychology. He has served as assistant golf coach for the golf teams of the University of Florida and Stanford University.